



Islam Khashaba  
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## Career objective

Seeking for a great opportunity and dynamic environment based on my knowledge and talent, enhancing my profession and development to build ideas for the future. A hardworking and dedicated individual, my years of experience as assistant professor and Head of the Department of Business Administration enriched my academic knowledge giving me a solid background in my major subject.

## Academic Qualifications

- Doctor of Philosophy in Business Administration – Faculty of Commerce - Mansoura University.
- Master's Degree in Business Administration - Faculty of Commerce – Arab Academy for Science, Technology & Maritime Transport.
- Bachelor of Accounting- Faculty of Commerce - Mansoura University.

## PRACTICAL EXPERIENCE

- Lecturer Business Administration – Higher Institute of Computer Science and Information Systems. From 2020 until now.
- Assistant Lecturer Business Administration - Misr Higher Institute for Trade and Computers in Mansoura- From 2017 to 2019.

## Teaching Experiences

- The subjects I taught in Arabic:
  - production and Operations management
  - Marketing Management
  - Procurement and Warehousing management
  - International Business Management
  - Managerial Accounting
  - Operations research
  - Marketing research
  - Management Assets
  - Public Administration
  - Administrative policy
- The subjects I taught in English
  - Managerial Studies
  - Principles of Management

## Published Research

- Advances in Brand Management Strategies: Conceptualising the Interrelationships among Emerging Brand Concepts.
- The Impact of digital marketing techniques guided by artificial intelligence on competitive advantage: A Field study on customers of electronic stores in Egypt.
- The Role of Big Data Analysis Capabilities in supporting Digital Transformation in Mobile Communications Companies in Greater Cairo.
- The Role of Social Responsibility in Supporting Entrepreneurship, a Field Study in Food Industries Companies in Greater Cairo.
- The Role of Customer Empowerment in New Products Innovation Support- An empirical study on Smartphones Manufacturers in Cairo.
- The Role of Adopting Blockchain Technology in Supporting Artificial Intelligence - An empirical study on Commercial Banks in Greater Cairo.
- Factors Affecting Relationship Between Customer Satisfaction and Their Shift to Purchase From Traditional Stores to Websites Using “NPS” Scale, An Applied Research in Egyptian journal of commercial studies, Faculty of Commerce - Mansoura University.
- The Role of electronic customer experiences in achieving patient satisfaction in private hospitals, Mansoura city using what’s app and Facebook application.
- Mediating role of quality of electronic service in relationship between electronic customer relationship management and organization reputation, applied research of sample of Vodafone website users from Mansoura University students, journal of commercial studies and research, Binha University.
- Role of customers’ Electronic Experiences in Encouraging Electronic Recommendation for Private Hospitals in Mansoura City Using what’s app and Facebook Application.

## JOB RESPONSIBILITIES

- Providing assistance to new comer students to the university to the subjects and nature of university.
- Providing assistance to senior students’ through participating in the Academic tutorship for students.

- Participating in setting and preparing the examination results by working for the control room at the end of every academic year.
- Accomplish regular lectures and practical works.
- Arranging different class room events such as seminars, debates, to increase students' interest in Management.
- Designing different picture slide shows and concept models.
- Assessing students based on their performance in the periodic tests and providing individual feedback to them.
- Searching the internet for extracurricular activities and competitions related to Management for students
- Encouraging students to participate in the extracurricular events and providing personalized guidance for the same.
- Students Activities Coordinator in the faculty.
- Worked in Quality Assurance in Business Administration Program.

### Personal Skills

- Able to Meet Deadlines and Achieve Goals Effectively Under Pressure.
- Review, evaluate, and recommend student textbooks and learning materials.
- Quick learning and good listener.
- Excellent communicator.
- Evaluate students to measure their progress toward achievement of stated course objectives.
- Communicating effectively in working environments and good at handling objective.
- Ability to work for long Time with Flexibility.
- Teach courses at a variety of times and locations in response to institutional needs.
- A problem Solver, Using Analytical and logical Abilities in Fault Finding.

### Computing skills

- Excellent dealing with windows XP, Vista and 10.
- Excellent knowledge in working with internet searches and data researching.

## Personal Information

- Name: Islam Omar Khashaba
- Date of Birth: 14 February 1980
- Nationality: Egyptian
- Military Service: Exemption

## Courses

- TOEFL Preparation Course
- ICDL Certificate
- IC3 Certificate

## Linguistic Skills

- Arabic: Native Language.
- English: Very Good English.

## Reference

Will be pleased to furnish upon request, I hereby declare that all the information given is true to the best of my knowledge and belief.

Signature  
Islam Khashaba